

Privacy Statement

Introduction

AccentEquip LLC (the “Company” or “we” or “us”) is located in North Canton, Ohio, United States of America. The Company is at all times interested in providing the best possible user experience for its customers and potential customers. This Privacy Statement and the Terms of Use (“Terms of Use”), located [here](#), describe how the Company handles your Personal Information for the services on the Company’s website located at <https://www.accentequip.com/> (the “Website”).

Acceptance of Privacy Statement

By continued access or use of the Company’s Website you consent to the terms of this Privacy Statement (“Privacy Statement”), and you expressly consent to the Company’s collection, storage, use and disclosure of your Personal Information that you may provide through interaction with the Website as described in this Privacy Statement and the Terms of Use. Please Read This Privacy Statement Carefully.

When you access this Website, you understand and acknowledge that the Company may transfer, process, and store information about you in the United States and other countries, both within and outside of the European Economic Area, as data center redundancy changes may be implemented by our service providers in the future. By providing us with your information, you consent to the transfer to, and to the processing and storage of your information in, countries outside of your country of residence, which may have different data protection laws than those in the country in which you reside.

1. ***Purpose.*** The purpose of this Privacy Statement is to inform you about the types of information the Company might collect from you when you visit the Website, how the Company may use that information, and whether and how the Company discloses that information to anyone.
2. ***Information Collection and Use.*** The Company gathers Personal Information, which is any information that identifies a user or makes a user identifiable (“Personal Information”), about the users of this Website to further its legitimate interests in the operation of its business and to service its clients. Personal Information may be obtained when you request services or engage in certain activities offered through the Website, such as registering for an account, downloading or purchasing a product or service, submitting content, completing reservation or booking requests or posting content in a public forum on the Website, and when you visit webpages on the Website or on websites of partners or affiliates of the Company, all of which are voluntary.

Examples of Personal Information may include your first and last name, email address, mailing address, company, job title, telephone and facsimile numbers and other identifying information. When making reservations or ordering products or services on the Website, you may be asked to provide personal or other information, and may be directed to a third-party payment processor and asked to provide a credit card number or other payment information. The Company does not seek or accept sensitive Personal Information from visitors to the Website, and, to safeguard your own sensitive Personal Information, please do not provide any sensitive Personal Information, and limit the amount of all other information that you provide through the Website to the greatest extent possible.

The Company also automatically receives and records information from your computer or browser, including your IP address, cookie information, software and hardware attributes, the page(s) you request or visit, and what other sites may have directed you to the Website (“Aggregate Information”). This information is collected in a variety of ways and may be compiled and analyzed on both a personal and

aggregated basis. Any information that is anonymized or aggregated is no longer considered Personal Information. The Company collects the following information about its Website visitors:

- a. Personal Information provided by you;
- b. User generated content and other information uploaded to the Website;
- c. Aggregate Information, including information regarding pages visited, quantity of searches performed, and keyword searches;
- d. Community discussions, chats, dispute resolution, correspondence through the Website, and correspondence sent to the Company;
- e. Supplemental information from third parties, including business partners of the Company.

The Company uses this Personal Information for the following general purposes: (i) to gauge the level of traffic, speed, and overall performance of the Website; (ii) to customize the advertising and content on the Website to its target audience; (iii) to fulfill demand for services and content on the Website; (iv) to improve the Website and the experience of users of the Website; (v) to contact you, (vi) to conduct research or other internal business purposes, (vii) to provide anonymous reporting for internal and external clients, business partners and affiliates of the Company, (viii) to resolve disputes, troubleshoot problems and enforce our agreements with you, including this Privacy Statement and the Terms of Use, and (ix) to complete and process reservation requests through our reservation integration platform. We may also collect, or our third-party advertising partners may collect certain Aggregate Information to administer the Website and to gather demographic and marketing information.

3. ***Information Sharing and Disclosure.*** The Company does not rent, sell or share Personal Information about you with other people or non-affiliated companies except to provide content that you have requested, to provide services to you, including completing reservation requests, or under the following circumstances:
 - a. The Company may share Personal Information with its advertisers, its web administrator, and analytics service providers, such as Google, to help us better understand the Website and services, as well as user behavior. The sharing of Personal Information is only in the aggregate and no information specific to you is released.
 - b. The Company may disclose Personal Information to respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
 - c. The Company may share Personal Information where the Company, in its discretion, deems it necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the Company's Terms of Use, or as otherwise required by law.
 - d. The Company may disclose Personal Information to enforce its policies, respond to claims that a listing or content violates the rights of others, or protect anyone's rights, property or safety.
 - e. The Company may transfer Personal Information about you if the Company is acquired by or merged with another company, or if Company forms a division or affiliate and transfers thereto the ownership and operation of the Website. In this event, the Company will endeavor to notify you before information about you is transferred and becomes subject to a different privacy policy

using the Personal Information that you have provided to the Company.

The Company works with contractors, vendors, partners, advertisers, affiliates and other service providers in different industries and categories of business, including, but not limited to, the presenters and preparers of the content contained on the Website.

4. **Links to Third Party Sites and Services.** The Website may contain links to third party websites operated by individuals or companies unrelated to the Company. Please be aware that the Company is not responsible for the privacy practices of any third-party websites. The Company provides links to these websites for your convenience only, and you access them at your own risk. The Company recommends that you review the privacy policy and terms of use posted on third party websites prior to utilizing them.
5. **Company Communications.** The Company reserves the right to send to you, by e-mail or otherwise, communications relating to the Website and the services provided by the Company, including, but not limited to, service announcements and administrative messages. By registering with the Website, you are agreeing to receive such communications. Please [contact us](#) if you wish to unsubscribe, or use the unsubscribe link at the bottom of one of our emails. Note that unsubscribing to emails or requiring the Company to delete your information may restrict the Company's ability to provide services to you.
6. **Minors.** The Company is committed to protecting the privacy of children. The Website is not directed to and does not intentionally collect information specific to individuals under eighteen (18) years of age. Any individual under the age of thirteen (13) must have the consent of a parent or guardian prior to accessing the Website. Inasmuch as the Company cannot control a child's access to the Website, the Company encourages parents to utilize Web filtering technology to help you supervise your child's use of this site and the Internet in general. If a child under the age of thirteen (13) has provided us with Personal Information online, the Company asks that a parent or guardian [contact us](#). Please visit the FTC's website at www.ftc.gov for tips on protecting children's privacy online.
7. **Cookies.** In order to optimize and/or personalize your experience, the Company utilizes a common feature of your browser known as a "[cookie](#)." Cookies are files stored on your computer's hard drive that maintain information about your name, passwords (if you allow us to do so), preferences, and browsing history, among others. The use of cookies allows us to provide you with a faster, better, and more personalized experience on the Website. The Company may set and access cookies on your computer. The Company may let other companies that show advertisements on some of the Company's webpages set and access cookies on your computer. Such other companies' use of their cookies is subject to their own privacy policies, not this Privacy Statement. If you employ a "do not track" mechanism on your browser, please be advised that the Website does not respond to "do not track" requests or similar signatures that users may employ. You may refuse or delete cookies; however, some of the Website functionality may be impaired.
8. **Updating and Correcting Information.** You may change or update any of your Personal Information that you provide to us by accessing your account, if one was created, on the Website. We encourage you to update your Personal Information if it changes, and you may ask to have the information on your account deleted or removed, provided, however, some information, such as past transactions, logs of technical support or other information may not be deleted. In addition, it may not be possible to completely delete your information without some residual information remaining due to our information backup systems.
9. **Security.** Your information is stored on the Company's servers located in the United States. The Company treats data as an asset that must be protected and uses tools (encryption, passwords, physical security, etc.) to protect your Personal Information against unauthorized access and disclosure. The Company's employees, agents, representatives and contractors who have access to Personal Information are required

to protect this information in a manner that is consistent with this Privacy Statement. However, third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your Personal Information that they collect from the Website. Therefore, although the Company works hard to protect your privacy, and maintains reasonable physical and technical safeguards on this Website, the Company does not promise, and you should not expect that your Personal Information or private communications will always remain private and secure.

10. **Governing Law.** You agree that the laws of the State of Ohio, United States, will apply to this Privacy Statement and your Personal Information without regard to laws relating to choice or conflicts of law. Any dispute, claim or other action taken by you must be filed in the courts located in Stark County, Ohio, United States. You irrevocably consent to this venue.
11. **Transfer of Personal Data.** If you Interact with us or provide your Personal Information to us, your Personal Information may be transferred to, processed and maintained on servers or databases located outside of the country or jurisdiction where you are located. Such countries or jurisdictions may have data protection laws that are less protective than the laws of the jurisdiction in which you reside. If you do not want your Personal Information transferred to or processed or maintained outside of the country or jurisdiction where you are located, you should not use this Website. The following sections below describe additional rights that certain individuals have with respect to safeguarding their privacy.

United States – State Laws and Regulations Regarding Individual Consumers’ Privacy Rights. Our website and services are provided from the state of Ohio, United States. However, if you are an individual consumer and resident of one of the states listed below, you may have additional privacy rights granted to you by your state of residence.

California. Under the California Consumer Privacy Act (“CCPA”), California consumers have certain rights they may exercise either independently or through an authorized agent. CCPA rights requests are subject to an identification and verification process. We will not fulfill a CCPA request unless we have been provided sufficient information for us to reasonably verify that the requestor is the consumer about whom we collected Personal Information. Some Personal Information we maintain about consumers (e.g., clickstream data) is not sufficiently associated with enough Personal Information about the consumer for us to be able to verify that it is a particular individual. Accordingly, we will not include such information in response to consumer requests. Individual consumers residing in the state of California have additional rights: (1) Disclosure Rights. You have the right to request that we disclose the following Personal Information for the 12-month period prior to the request date: categories of Personal Information, any specific Personal Information that you may have provided to us, categories of third parties that have access to your Personal Information, as described above; (2) Do Not Sell Rights. As stated above, we do not sell Personal Information as defined under the CCPA, and until such time as we change our practices by updating this Privacy Statement, will treat Personal Information collected under this Statement as subject to a “do not sell” request; (3) Deletion Rights. If you request that we delete your Personal Information, we will honor the request; (4) and Non-Discrimination. We will not discriminate against you in a manner prohibited by the CCPA because you exercise your CCPA rights.

Nevada. Do Not Sell Rights. We do not sell Personal Information.

Illinois. We do not collect biometric information about you.

General Data Protection Regulation. If you are an individual located in the European Economic Area, United Kingdom and/or Switzerland, we will honor the rights granted by the General Data Protection Regulation (“GDPR”).

12. ***Amendments.*** The Company reserves the right to amend this Privacy Statement at any time by posting the amended terms on the Website or notifying you about significant changes in the way we treat your Personal Information. All amended terms automatically take effect when posted and are binding without further notice to users. Your continued use of the Website and/or services available through the Website after such amendments constitute your acknowledgement of the amended terms of this Statement and your agreement to be bound by the amended terms of this Statement. The effective date of this Privacy Statement is located at the end of this Statement. The Company encourages you to periodically review this Statement so that you are aware of any changes.

13. ***Contact Information.*** If you have any questions or concerns regarding this Privacy Statement, or would like to speak with us about Personal Information that you may have provided to us, you may [contact us](#) directly. Please be careful whenever sending Personal Information to us via e-mail. E-mail is commonly not a secure means of transferring information.

Attention: Privacy/Compliance Officer
Email address: sarah@accentequip.com
Statement Effective Date: July 1st, 2024